

Love Local District Toolkit

What is Love Local?

The best thing about Tararua has always been its people. We're caring, we're welcoming and inclusive, we support one another.

The **#LoveLocalTararua** campaign is about helping Tararua residents right across the district to continue to come together as a community, even when we're unable to do that physically.

When able to, let's buy from local businesses, food producers etc both online and offline, so we can ensure we retain our businesses, employment and vibrancy of our main streets through Covid-19.

Let's Love Local.



Love Local brand

The Love Local Tararua brand logos are available to download in various versions to work on print material, online or in your premises window.



You can find logos [here](#).

How to use the brand

- Use the logo in imagery and video, on banners, posters, and across digital platforms.



- When the Alert Level allows, share editorial content and videos encouraging people to Love Local.
- Encourage residents to share details of businesses in the community with Tararua District Council so we can raise awareness through on and offline channels.
- Use the hashtag #LoveLocalTararua across your channels and encourage others to do the same.